



CUHP CHRONICLE

The Mirror and Voice of the

Central University of Himachal Pradesh

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Editor's Desk

Dear Reader

The month of October saw a flurry of academic activities across all Schools & Departments at CUHP. Preparations for the holding of the 2nd Research Methodology Programme was initiated by the School of Education. An International Seminar-cum-Workshop was organized by the Dept. of Social Work on Education for Gender Equality & Peace in which 24 participants from abroad took part. The School of Business and Management Studies and the School of Journal-

ism, Mass Communication & New Media organized workshops for the benefit of students. The Dept. of English and European Languages and the Dept. of Hindi and Indian Languages held their Board of Studies meetings; while the School of Humanities and Languages held its 1st School Board. Taking benefit of the presence of renowned academicians and Professors a series of Lectures were held by the School of Humanities & Languages. The Mid-Term Examinations were also held.



Prof. Arvind Agrawal
Chief Editor

Overall it was an engaging month of academic activities for both the students & faculty.

With best wishes.

arvind agrawal

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ICSSR Research Methodology Workshop Scheduled for Nov. 2013

The School of Education of Central University of Himachal Pradesh is going to organise a 10 days Research Methodology Workshop in Social Sciences from 12th to 21st November 2013 under the sponsorship of Indian Council of Social Science Research (ICSSR), New Delhi. The last date for receipt of application form was fixed for 25th Oct 2013. Pro Vice Chancellor Dr. Yoginder S. Verma said that this course would benefit Ph.D. scholars to undertake their research

work in a scientific and credible manner. This workshop will help researchers in using various techniques required for research in proficient manner since renowned experts would be delivering lectures in the workshop.

This workshop is specifically meant for research scholars who have registered for their Ph.D. in Social Sciences from any University in Himachal Pradesh and the neighbouring States. All the selected outstation

participants will be paid TA & DA as per ICSSR norms. Arrangements for board & lodging will be made for all the outstation participants for 10 days by the organisers free of charge.

Candidates desiring to participate in the workshop are required to apply for the course in the prescribed form which has been uploaded in the university website, www.cuhimachal.ac.in.

Dr. Arbind K. Jha, Dean, School of Education, is the Director of this programme.

International Seminar on Education for Gender Equality and Peace

The Central University of Himachal Pradesh, in collaboration with leading NGOs—EduCARE India, Young Women’s International Institute and InGlobed organized an International Seminar-cum-Workshop on 29th October 2013 on the theme

“Education for Gender Equality and Peace”

to observe International Peace Day. In his address to the gathering during the Inaugural Function, the Chief Guest, Prof. Furqan Qamar, Vice Chancellor of CUHP, pointed out the need of incorporating a sense of gender equity into various initiatives that is not limited to policy formulation alone but also to the implementing and achieving the avowed goals therein.

The workshop was made vibrant with active participation of 24 International Interns of both EduCARE India, Young Women’s International Institute and InGlobed, representing various coun-

tries like France, Slovakia, USA, UK, Germany, Argentina, Spain, Austria, New Zealand, Australia, Canada, Brazil, Puerto Rico etc. and are engaged in grassroots development initiatives in the develop-



ment sector. The workshop proved to be a platform for lively discussion & debate on issues of gender disparity, women education etc. Prof. Arvind Agrawal, Dean, School of Social Sciences and Head, Department of Social Work offered a warm welcome to all the delegates

and participants. The presentations and discussions were focused on the report of a study conducted in Naddi village of Upper Dharamshala, which focused on knowing the male and female perspective of women education and its implications on conflict resolution. Mr Baljinder Bhullar, Director, EduCAREIndia, Ms Rachel Donovan, Assistant Director, Young Women’s Idea and EduCARE India and Ms Alexandra Mietusch, Programme Manager of InGlobed also spoke during the Inaugural session which was followed by three technical sessions which focused on presentations made by the Interns

based on field studies undertaken in villages around Dharamshala & Naddi. Deliberations and active participation were held in the context of the presentations and a cross-cultural conflict resolution workshop respectively.



Snapshots of the Seminar

CUHP Media Society Conducts Media Workshop



A three-day Media Workshop conducted by Media Society at Central University of Himachal Pradesh kicked off at the Temporary Academic Block (TAB) of the university on Thursday, 17th October 2013. Chief Resource Person Prof. K M Shrivastava, Professor of News Agency Journalism at Indian Institute of Mass Communication, New Delhi, dealt at length the different aspects of news reporting.

Cautioning the students about the rampant unethical practices in the media, Prof. Shrivastava reminded them that quitting the job is not the befitting protest to unethical practices. "It is always better to be in the profession and fight unethical practices by sticking to ethical practices", he said.

Sources providing information to a journalist always have their own agenda and it is the duty of the journalists to identify and avoid such traps. "Always cross check the facts with other sources before reporting a story", he said.

Sharing his experiences as a political correspondent, he urged the students to try to grab the actual pulse of the public by meeting as many people as possible, than believing often misleading survey results.

Vice Chancellor, Prof. Furqan Qamar, who addressed the workshop participants, said that the preferences of present day journalists are very different from the earlier ones. Urging the

students not to get trapped in the notion of news value, he said them to always look at the larger impact of the issue. "While covering a story, always try to understand the larger impact of the story on the society," he said.

Prof. Arvind Agrawal, Dean, School of Social Sciences, Dr. Rabin-dranath M, Dean, School of Journalism, Mass communication and New Media, Dr. Pradeep Nair, Head, Department of Mass Communication & Electronic Media and other faculty members were also present in the function.

The workshop also dealt on editing practices and the use of social media for business and governance.



Workshop on "Research in Management" Organised by SBMS

School of Business & Management Studies under the aegis of Management Society organized a Workshop on "Research in Management" on **9th October 2013**. Prof. J K Mitra from FMS, University of Delhi was invited as Resource Person. Prof. Yoginder S. Verma, Pro Vice Chancellor; Dr Sanjeev Gupta, HoD, Accounting and Finance; Dr. Bhagwan Singh, Head, Marketing & Supply Chain along with faculty members of SoBMS and the School of Tourism, Travel & Hospitality Management including the research scholars were present in the workshop.

Prof. Verma in his welcome address advocated the use of innovative teaching pedagogy. He visualizes a teacher to be like a candle who burns himself to spread the light of knowledge. Prof. Mitra in his deliberations emphasized on the importance of

history and theory in management education. He stressed that management as a subject can be taught in interesting ways and that's where use of Case Study Method compliments the learning process. He showed concern on the lack of research in Management.

Prof. Mitra segregated the participants in teams for various activities. In one such activity, he asked the teams to frame questions on any issue related to academics which were later addressed by Prof. Mitra. While discussing case study, he apprised the participants about the various kinds of case study which he called as 4 Is.

More than 30 participants benefitted from this workshop. A vote of thanks was delivered by Dr. Sanjeev Gupta.



SECOND ANNUAL CONVOCATION OF CUHP NOTIFIED

The Second Convocation of the University is scheduled to be held on 12th February, 2014 and His Excellency The President of India, Visitor of the University has kindly agreed to grace the occasion as the Chief Guest. In order to make this prestigious event of the University successful, the Hon'ble Vice-Chancellor has been pleased to constitute Overall Coordination Committee and also various other committees for proper and smooth execution of various tasks, as mentioned clearly for each Committee, as per the following details:

Overall Coordination Committee

A Committee comprising the following shall be respon-

sible for the overall coordination of all activities relating to the organisation and management of the 2nd Annual Convocation of the University to be held on 12th February, 2014:

- | | |
|--------------------------------------|------------|
| 1. Prof. Yoginder S. Verma, PVC | (Chairman) |
| 2. Prof. Arvind Agrawal, Dean, SoSS | (Member) |
| 3. Prof. H.R. Sharma, DSW | (Member) |
| 4. Prof. I.V. Malhan, Dean, SoMCIS | (Member) |
| 5. Prof. K.B. Joshi, Dean, SoPMS | (Member) |
| 6. Prof. A.K. Mahajan, Dean, SoEES | (Member) |
| 7. Shri B.R. Dhiman, Finance Officer | (Member) |
| 8. Dr. Gautam Mukherjee, Registrar | (Convenor) |

1st Board of Studies Meeting of Dept. of Hindi & Indian Languages Held

The first meeting of the Board of Studies (BoS) of the Department of Hindi & Indian Languages was held on 5 October 2013 at 2:30 P.M. at the Temporary Academic Block (TAB), Shahpur of the Central University of Himachal Pradesh. The following members attended the meeting:

- Dr. Roshan Lal Sharma - **Chairman & Convenor**
- Prof. Abdul Bismillah – **External Subject Expert** – Jamia Millia Islamia, New Delhi
- Prof. Hari Mohan Sharma – **External Subject Expert** – University of Delhi, Delhi
- Prof. Arvind Agrawal – **Vice Chancellor's Nominee**
- Dr. Sayema Bano – **Faculty Member**
- Mr. Chandrakant Singh – **Faculty Member**

Besides according approval to the newly proposed curriculum, the BoS members also recommended the research proposals / synopses of four RD schol-

ars to be placed before the School Board of the School of Humanities and Languages.

The Department benefited immensely from the expertise of the External Subject Experts who gave insightful inputs vis-à-vis courses being taught, course outlines and other academic activities that may add value to the Post Graduate as well as Research Degree programmes.



WORKSHOP ON EMPLOYABILITY SKILLS

The Training and Placement Cell of School of Business and Management Studies, Central University of Himachal Pradesh organized a workshop on "Employment Opportunity in Retail Sector". The workshop was conducted by Mr. Rahin Mittal, Head, EOS Edu Ventures, a VTP (Vocational Training Provider) focusing on grooming students for the necessary skills required to excel in the corporate sector.

Dr. Sanjeev Gupta, Head of Department (Accounting & Finance), School of Business and Management Studies welcomed Mr. Mittal and emphasised upon the pressing need of developing employability skills among today's

youth to counter the burning problem of unemployability or lack of employability skills among present young generation.

In the workshop the students were given training on employable skills required in the retail sector. The students were also given information about Central Government funded STAR Scheme, which are being implemented through the NSDC (National Skill Development Council). The objective of this Scheme is to encourage skill development for youth by providing monetary rewards for successful completion of approved training programs.

Dr. Bhagwan Singh, Head of Department (Marketing and Supply Chain

Management) thanked Mr. Rahin for sharing such invaluable information with the students.

Dr. Ashish Nag, Convener, Training and Placement Cell of School of Business and Management Studies said that such workshops enable the students to keep themselves abreast of the latest developments in the corporate sector and prepare them to face challenges of job market successfully.

The workshop was attended by the all faculty members of School of Business and Management Studies, Research Scholars and MBA students.



Invited Lectures organised by the School of Humanities & Languages

A series of invited lectures were organised by the School of Humanities & Languages at TAB, Shahpur, CUHP in the month of October 2013.

The first Lecture was delivered by Professor Gurupadesh Singh from the Department of English, Guru Nanak Dev University, Amritsar, Punjab, on October 15, 2013 at 1:30 P.M. in the Seminar Hall at TAB, Shahpur. Professor Singh spoke on "**Linguistic Turn in Literary Theory.**" The session was



quite engaging and enlightening as Prof. Singh who is a linguist and a literary theorist delved upon diverse dimensions of discourse in the interaction that followed after his lecture.

The second lecture was delivered by Prof. Anil Raina from the Department of English and Cultural Studies, Panjab University, Chandigarh, on October 15, 2013 at 2:30 P.M. on the theme "**Author in Literary Theory**". PG students, RD scholars and faculty members from the School of Humanities & Languages attended the lecture and participated with tremendous keenness in the interaction after Prof. Raina had delivered his talk. The hallmark of this event was an instantaneous connect that Professor Raina could establish with the students by presenting complex theoretical postulates in simple terms.

The 2nd lecture was followed by another lecture delivered by Prof. Apoorvanand from the Department of Hindi, University of Delhi, on the theme "**Sahishnu Samaj mein Vishwavidyalaya ki Bhoomika**". It was a university-wide event organized by the School of Humanities & Languages and was attended by PG students, RD scholars and faculty members from various



schools of CUHP. The lecture was followed by an interesting interactive session.

The 4th lecture on the theme "**Ethics in Writing, Teaching and Research**" was delivered by Dr. Harish C. Narang, Former Professor & Head, Department of English, JNU, New Delhi on October 16, 2013 at 10:30 A.M. It was a university-wide event organized by the School of Humanities and Languages and was attended by PG students, RD scholars and faculty members from various Schools and Departments of CUHP. The lecture was followed by an intense discussion in which students, scholars and faculty members from various Departments raised queries.



Another talk by Prof. Arlene Plevin, Department of English, Olympic College, Bremerton, Washington State (U.S.), was with a view to share her perceptions of life as an academician, bicyclist, hiker and globe trotter. She gave her point of view in terms of broad ideas such as creativity, compassion, kindness, culture, Ideology, and activism emphasizing the importance of Individual lens that enables one to perceive life better. It may be noted that, Prof. Plevin taught at the Central University of Himachal Pradesh for one semester during 2012 as a Fulbright Visiting Professor. She expressed her delight to be able to visit CUHP again and share her experiences and perceptions about students in particular. This event was organized under the IN CONVERSATION SERIES . . . , which is a Department of English initiative.



Dr. Roshan Lal Sharma, Dean, SoHL introduced all the eminent persons who delivered the lectures and proposed vote of thanks to all present .

First Meeting of the School Board of SBMS

The first meeting of the School Board of the Business and Management Studies was held on **October 8, 2013** at 3.00 P.M. in TAB, Shahpur, CUHP. Prof. Yoginder S. Verma, Dean, School of Business and Management Studies was the Chairman of the School Board. Prof. Jay K Mitra, Former Dean, Faculty of Management Studies (FMS), Delhi University attended the meeting in the capacity of External Expert. Prof. Arvind Agrawal, Dean, School of Social Sciences, and Prof. H.R. Sharma, Director, Centre for Entrepreneurship & Innovation, from CUHP were the Vice Chancellor's Nominee. Other members present from CUHP were Dr. Sanjeev Gupta, Head, Department of Accounting & Finance, Dr. Bhagwan Singh, Head, Department of Marketing & Supply Chain Management, Dr. Gitanjali Updhaya, Assistant Professor, Department of HRM & OB, Mr. Ajay Kumar, Assistant Professor, Department of M & SCM, Dr. Manpreet Arora, Assistant Professor, Department of Accounting & Finance.

The School Board approved the minutes of the two Board of Studies of the three departments under the School of Business and Management Studies; approved the appointment of Supervisors/Co-Supervisors who would act as Guides of Research Scholars registered for Ph.D.; and approved the Ph.D. Synopses of 08 Research Scholars registered in the School of Business and Management Studies.

2nd BoS of Dept. of English & European Languages Held

The second meeting of the Board of Studies (BoS) of the Department of English and European Languages was held on 15 October 2013 at 10.00 A.M. at the Temporary Academic Block (TAB), Shahpur of the Central University of Himachal Pradesh to accord approval to the newly proposed courses and recommend research proposals / synopses of the four RD scholars. The following members attended the meeting:

- Dr. Roshan Lal Sharma - **Chairman & Convener**
- Prof. Anil Raina - **Subject Expert** – Panjab University, Chandigarh
- Prof. Gurupadesh Singh - **Subject Expert** – GNDU, Amritsar (Punjab)
- Prof. Arvind Agrawal - **Vice Chancellor's Nominee**
- Prof. Hans Raj Sharma – **Vice Chancellor's Nominee.**

1st Meeting of School Board of Humanities & Languages Held

The first meeting of the School Board of the School of Humanities & Languages was held in the Committee Room on 28 October 2013 at 12:30 p. m. at TAB, Shahpur, CUHP to examine and approve the recommendations of the Boards of Studies of the Departments of English & European Languages and Hindi and Indian Languages and also give concrete suggestions regarding the academic functioning of the school of Humanities & Languages. The following members were present:

- Dr. Roshan Lal Sharma—Dean, SoHL; **Chairman & Convenor**
- Professor Harish C. Narang (Former Professor of English, JNU New Delhi) - **Subject Expert**
- Professor Apoorvanand (Department of Hindi, University of Delhi, Delhi) - **Subject Expert**
- Prof. Arvind Agrawal - **Vice Chancellor's Nominee**
- Prof. Hans Raj Sharma – **Vice Chancellor's Nominee**
- Ms. Shaweta Nanda, Assistant Professor, Department of English & European Languages - **Member**
- Mr. Chandrakant, Assistant Professor, Department of Hindi & Indian Languages - **Member**

Second Board of Studies Meeting of the Dept. of Economics and Public Policy

The meeting of the Second Board of Studies (BoS) for Economics and Public Policy was held on 9th October 2013 at 2.30 PM. The meeting formally started with a welcome address by the Chairman & Convener of BOS Prof. Hans Raj Sharma to all the members present. The following members were present in the BoS—Prof. Yoginder S. Verma, Pro Vice Chancellor & Dean, School of Business and Management Studies, Prof. Jasbir Singh, Subject Expert - Professor, Jammu University, Jammu, Prof. Arvind Agrawal, Dean, School of Social Sciences, and Mr. Indervir Singh, Assistant Professor, Department of Economics and Public Policy, CUHP.

The BoS reviewed and confirmed the first minutes of BoS; approval was accorded to the following— synopsis of Mr. Ajay Kumar working under the supervision of Prof. Hans Raj Sharma; detailed course contents of courses offered in the department; six new courses proposed by the department; allotment of Mr. Susheel Kumar, Research Scholar under the guidance of Prof. Hans Raj Sharma.

Making Physics A Fun—9th Colloquium Session in Physics Department

The 9th edition of the **Colloquium Series** of the Department of Physics & Astronomical Science was organised on 28th October 2013 at TAB, Shahpur. The theme of the Colloquium was: Making Physics A Fun, under the guidance of Dr. B.C Chauhan. This session was presided by Dr. OSKS Sastri, HOD, and Chaired by Prof. K.B. Joshi, Dean, School of Physical & Material Sciences.

The session started with various demonstrations of physical phenomena. One can enhance learning by involving more than one sense of the learner. Ensuring active participation was the motive behind the current theme in order to make Physics learning more interesting and enthusiastic by simple demonstrations. Through self arranged demonstrations the students performed and explained a number of experiments showing the various phenomena of physics viz. Total Internal Reflection, Bernoulli's Principle, Atmospheric Pressure and Adhesion. The demonstrations were observed very keenly by the audience and with a great participation of everyone. Afterwards, Dr. B.C. Chauhan delivered a talk on "Making of Hologram". He explained how holograms are made and what are their technological implications in various fields. Finally the Chairperson Dr. K. B. Joshi closed this session by reiterating that such sessions were very useful for enhancing learning and clarifying concepts, and how and why things happen in nature.



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**Committed to Inclusive
Access and Excellence in
Higher Education**

www.cuhimachal.ac.in

Central University of Himachal Pradesh (CUHP) was established under the Central Universities Act 2009 enacted by the Parliament of India. The University became functional from 20th January 2010 with Professor Furqan Qamar assuming the charge as the first and founder Vice Chancellor of the University

Standing for Inclusive Access and Excellence in Higher Education, it is a multidisciplinary university. The Vision document of the University provides for seventeen different schools with five to six Departments and two to three Centres in each school. Of these eleven Schools and seventeen Departments and two Centres have been made functional

The University has adopted comprehensive choice based credit system which mandates students to accumulate at least 30 percent credits from departments other than those in which they major. This makes all programmes of studies inter-disciplinary and all students study in an interdisciplinary environment. All programmes of studies are based on semester system and the University follows comprehensive continuous internal assessment and Grading System

The University is to have its headquarter in Dharamshala and two distinct campuses located in Dharamshala and Dehra, both in the picturesque Kangra District of Himachal Pradesh. The land for both the campuses have been identified and allotted to the University and proposal for FCA clearance is at the advanced stages of progress. Following which, the land is likely to be transferred to the University and construction of permanent campuses shall begin.

In the Interim, the university has commenced its academic activities from the Temporary Academic Block (TAB) located at Shahpur in the Kangra District. The Headquarter of the University is located at Camp Office at Dharamshala.

Prof. K.M. Shrivastava—A Brief Profile

Prof. K.M. Shrivastava is a senior Professor of News Agency Journalism in the Indian Institute of Mass Communication (IIMC), New Delhi, and also an active media professional. His contributions have been to all forms of media—both within the country and abroad. He was plenary speaker at the International Association of Media and Communication Research (IAMCR) Conference in Glasgow (1998) on the subject of Constraints in Communication. He was an IAMCR delegate to the UN World Summit on Information Society (Geneva , December 2003 and Tunis 2005)

Prof. Shrivastava participated in IAMCR Conferences held in New Delhi (1986) Yugoslavia (1990), Brazil (1992), Ireland(1993), South Korea(1994), Australia (1996), Mexico (1997), United Kingdom (1998), Singapore (2000), Hungary (2001), Spain (2002), Egypt (2006) and Sweden (2008).

Besides he spoke at conferences organised by Moscow State University (1995, 2002), Canberra University (1996, 1999), University of Leicester (2000), British Film Institute (2001), University of Tampere, Finland (2002), International Institute of Sociology (1997, 2001) and Asian Media Information and Communication Centre (AMIC), Singapore (1994, 2000). Chaired a session at AMIC conference in Manila (2001) He spoke and chaired a session at the Dialogue on Cultural Diversity at Forum Barcelona (2004). He also participated in International Press Institute Conferences in Vienna (2002), Warsaw (2004), Istanbul (2007) and Helsinki (2009)

His books include News Reporting and Editing (1987), Radio and TV Journalism (1989), Media Issues (1992), Media Towards 21st Century (1998), Broadcast Journalism in the 21st Century (2005), Media Ethics: Veda to Gandhi and Beyond (2005), News Agencies from Pigeon to Internet (2007), Public Relations in the Digital Era (2007), Korean edition of News Agencies from Pigeon to Internet (2009), The Right to Information: A Global Perspective (2009).

He has made valuable contributions in the form of Chapters and Articles to various edited volumes. Other important contributions are in The Blackwell International Encyclopaedia of Communication, Blackwell Publishing Ltd., Oxford (2008, Online Edition 2009) and News Agencies in the Turbulent Era of the Internet (Catalan News Agency, 2010).

